

BREMBO INAUGURATES SHANGHAI INSPIRATION LAB, ACCELERATING TOWARDS ITS ZERO-ACCIDENTS VISION

The Brembo Inspiration Lab will be part of the Group's global network of digital innovation and will focus on advancing the company's capabilities in software, AI and data science

Bergamo (Italy), 28 April 2025 – [Brembo](#), the global leader in braking solutions, inaugurated its first Brembo Inspiration Lab in Asia, located in Shanghai. The Brembo Inspiration Lab will focus on advancing the company's capabilities in software development, artificial intelligence applications and data science, marking another significant step in Brembo's transformation from a component manufacturer to a solutions provider.

"Brembo Inspiration Lab in Shanghai serves as the Chinese center of excellence for our global digital strategy", said Daniele Schillaci, Brembo CEO. "As the automotive industry evolves, we are integrating our innovative braking technology with digital and AI-powered software solutions to set a new standard in driving experience, with a strong focus on safety and comfort. The Brembo Inspiration Lab will be pivotal in advancing our vision of a zero-accidents future, where drivers, passengers and pedestrians can experience complete peace of mind."

The new Brembo Inspiration Lab is an integral part of Brembo's global innovation network, joining the Group's Silicon Valley Inspiration Lab and ten R&D centers around the world. As Brembo's center of excellence in China, the Brembo Inspiration Lab in Shanghai will foster collaborations with leading universities, innovative startups and key industry partners to drive pioneering solutions that will enhance competitiveness for the Group's customers in the global market.

For its first Brembo Inspiration Lab in Asia, the Group chose to invest in Shanghai, China's major business and economic center. The Brembo Inspiration Lab is located inside the modern Wheelock Square skyscraper in the Jing'an district, a prime location with a dynamic blend of business and culture that makes it one of Shanghai's most influential areas.

With the Brembo Inspiration Lab in Shanghai, the Group expands its global presence and continues to grow in China. Brembo established its first production base in Nanjing in 2001 and today has five production sites, one trading company and one R&D center – that was recently expanded – in the cities of Nanjing, Shanghai, Langfang, Jiaxing, Qingdao and Jinan. China is a key market for Brembo, representing alone more than 15% of the Group's annual revenue. Brembo's business in China grew in 2024 by 7.7% compared to 2023.

About Brembo

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 700 titles.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo’s ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 15,000 people across 18 countries, 39 production and business sites, 10 R&D centers, 2 Inspiration Labs and with a turnover of € 3,840.6 million in 2024, Brembo is the trusted solution provider for everyone who demands the best driving experience.

www.brembogroup.com/en

For information:

Luca Di Leo – Chief Communications Officer

Tel. +39 035 6052164 @: luca.dileo@brembo.com

Daniele Zibetti – Corporate Communications Manager

Tel. +39 035 6053138 @: daniele.zibetti@brembo.com

For Europe: Dagmar Klein / Martin Pohl – Brembo Media Consultants

Tel.+49 89 89 50 159-0 @: d.klein@bmb-consult.com / m.pohl@bmb-consult.com